



**WALK RUN WAG!**

5K RUN || 2mile WALK

friends of madacc

**July 27, 2024**

**HART PARK, WAUWATOSA**

# SPONSORSHIP OPPORTUNITIES

Walk Run Wag! is a dog-friendly, 5k run and 2 mile walk that contributes a significant amount to Friends of MADACC's fundraising efforts and allows us to continue to help owned and sheltered animals in our community.

Sponsorship allows us to fund the event, as well as continue to support MADACC initiatives like:

- 🐾 Low-cost vaccine clinics 🐾
- 🐾 Free spay/neuter services 🐾
- 🐾 Adoption incentive programs 🐾
- 🐾 Shelter enrichment projects 🐾

# SPONSORSHIP LEVELS

July 27, 2024 || HART PARK, WAUWATOSA



## PLATINUM SPONSOR - \$5,000

- 🐾 Booth Space
- 🐾 Primary logo placement on stage banner
- 🐾 Primary logo on WRW participant t-shirts
- 🐾 Mention on FoM social media - 10 posts
- 🐾 Presenting Sponsor on registration website with link to your website
- 🐾 Inclusion of sponsor-provided marketing material in WRW participant packet

## GOLD SPONSOR - \$3,000

- 🐾 Booth Space
- 🐾 Secondary logo placement on stage banner
- 🐾 Secondary logo on WRW participant t-shirts
- 🐾 Mention on FoM social media - 6 posts
- 🐾 Secondary placement logo on registration website with link to your website
- 🐾 Inclusion of sponsor-provided marketing material in WRW participant packet



## SILVER SPONSOR - \$1,000

- 🐾 Booth Space
- 🐾 Logo on WRW participant t-shirts
- 🐾 Mention on FoM social media - 3 posts

## BRONZE SPONSOR - \$300

- 🐾 Booth Space

# APPLICATION



## ORGANIZATION INFORMATION

Name of organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime phone: \_\_\_\_\_ Evening phone: \_\_\_\_\_

Email: \_\_\_\_\_

Will you be selling products or services:  Yes (Wisconsin law requires sellers to display a valid permit)  
 No

If yes, please describe the products/services: \_\_\_\_\_

## SPONSORSHIP LEVEL

Platinum  Gold  Silver  Bronze

I am a 501(3)(c) Rescue

Do you plan to use booth space?

Yes  No

## ADDITIONAL NOTES:

## CREDIT CARD AUTHORIZATION FORM

Cardholder name: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing address: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

I will send my check to Friends of MADACC (address below)

Email completed forms to: [friends@madacc.org](mailto:friends@madacc.org)

High resolution logo files can be emailed to [fom.jsl@gmail.com](mailto:fom.jsl@gmail.com) for signage, web and print use. Final confirmation needed by June 15th.

\$100 late fee will be required after June 15th.

Checks should be made payable to:

Friends of MADACC  
PO Box 341906  
Milwaukee, WI 53234

(Note "Walk, Run, Wag!" on check memo)

